

JAMES GERRISH

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PROFESSIONAL SUMMARY

I am an advertising photographer from Westchester County NY, who focuses on both portraiture and still life. I have a thorough technical grounding in both production and postproduction through my time at Rochester Institute of Technology. At RIT, I have had my work featured in two juried shows, winning an award at one, and have received a photographic scholarship.

SKILLS

- Photoshop
- Lightroom
- Capture One
- Profoto & Broncolor Equipment
- Phase One
- Asset management
- Studio & Location Lighting
- Retouching and color correction
- Adobe Creative Suite
- Cannon
- Sony
- Hasselblad

WORK HISTORY

Aug 2020 – Dec 2020

Teacher's Assistant / At Rochester Institute of Technology for Clay Patrick McBride's Light Control and Manipulation class

- Help set up and create demos
- Grade assignments
- Help students with new lighting techniques and execution of new ideas

May 2020 - Aug 2020

Head Photographer – Studio Manager / At Rhino Trunk & Case

- Photographed e-commerce images for rebranding the company's website
- Organized/ maintained equipment and studio space
- Created an intuitive file management system aimed toward streamlining the process from camera to website developer

Aug 2019 - Aug 2020

Studio Assistant / At Rochester Institute of Technology Marketing

- Assist in creating and retouching images for RIT's marketing team
- Use: digital cameras, tripods, lenses, flash attachments and power packs to create innovative lighting effects, both in studio and on location.
- Still life of Industrial Design students works for the 10 yearlong Meta Project.
- Document school events and ceremonies.
- Copy stand work for digitalization of books as well as digital asset management.

May 2016 - Current

FREELANCE PHOTOGRAPHER

- Solicited work from multiple brands, most notably the Italian streetwear brand Orgvsm.
- Produced shoots and monitored setup and teardown of equipment on small and large sets alike.
- Managed Instagram and photographed food/ drinks for restaurant which was featured in an online editorial piece.
- Location scouting, production, styling, and postproduction.

EDUCATION

12/2020
Rochester, NY

BFA in Advertising Photography
Rochester Institute of Technology
Minor in Communication

ACCOMPLISHMENTS

Scholarships:

Kodak/Howard Bingham Scholarship 2019

Juried Shows:

Art Out 2019

RIT Honors Show 2019

DRAFT 16

Features:

Fstoppers website and Instagram 2017